**Welcome to the Sheridan County Fair 2024**

A year of “Rough Hands, Farmer Tans, Dirty Boots and Country Roots”

Dear Fair Sponsors,

The 2024 Sheridan County Fair will be held the last week of July with the bulk of events happening Thursday the 25th through Saturday the 27th. Year after year the Fair Board strives to provide quality entertainment and fun for the whole family. We could not do it without the generous help of our community!

As always, our sponsorship form allows you to contribute at a level that fits your budget. There are listed suggested areas of sponsorship included. However, if you have other ideas or want something a little more individualized please contact Brandie and she can help create your own unique sponsorship package Please remember that sponsorships can be in dollars or in kind. Sponsors will be acknowledged at the event(s) and sponsor and will be included in the Fair Book if Sponsorship Forms are received in time before exhibitor handbooks are printed.

Please review the enclosed list of sponsorship suggestions that we have for this year. It is important to note that this year the Fair Board is not affiliated with the rodeo. The Sheridan County Saddle Club will be this year’s rodeo host and will be dealing with all its aspects including sponsorship. If it is your choice to sponsor the rodeo, please reach out to the Saddle Club directly. If you have any other questions, comments, or ideas please call Brandie at 406-765-3406 (office) or email at [fair@sheridancountymt.gov](mailto:fair@sheridancountymt.gov)

The Fair Board will do its best to ensure the Fair continues to be a treasured Sheridan County event that we can all enjoy. With help from our wonderful community and sponsors like you, we are going to have another great year! We can’t wait to see you there!

Whether you are a new sponsor this year or one of our long-time sponsors, we would like to say thank you for all that you do.

Sincerely,

Secretary

Sheridan County Fair Board

**Sponsorship Options for 2024**

1. **Little Texas**- Get ready to dust off your boots and dance the night away, because the Sheridan County Fair Board is bringing 90s country royalty, Little Texas, to the 2024 fair! Don’t miss your chance to see these legends live
2. **Plowed Under Band**: a high energy black dirt country band out of Havre, MT. they will be playing in the Beer Garden Friday night, opening the Concert on Sat, and playing after party in the beer garden later that night.
3. **Bump n Run Sponsor:**
4. **Mud Run Sponsor**
5. **Free Stage Sponsor**:
6. **Mars Daniels**: Local musician will perform Thursday evening in the Beer Gardens
7. **Hotel Hospitality Welcome Bags**: We are hoping to feature some local snacks and products as well as water and local information for the entertainers coming into our town.
8. **Meals for Entertainers:** Meals will be catered by local businesses.
9. **Montana Premiere Midway**: Consisting of Inflatables, a Rock-climbing wall, Gyro sphere, and Paint-less Paintball, and other games the Midways offers kids and family’s hours of entertainment.
10. **Mullets and Beard Contest**: 1st ever Mullet and Beard contest. Features categories such as Best Mullet, Best Beard/Facial hair, Most Creative Mullet, and Most Creative Beard/Facial Hair
11. **Tug of War:** Sat Afternoon get ready to get your boots dirty in a classic game with a mud pit. Fun for all ages
12. **Baking Contests Ingredient Challenge**: Suggested prize of $50 or basket of Baking Supplies for the baker who makes the best baked good including this years chosen ingredient “ Root Beer”
13. **Advertising and Media Sponsor**
14. **Award Sponsor**
    * Monetary Sponsorship for Special Awards
    * Gift Certificates
    * Products, Tack, etc.
    * Belt Buckles and/or Banners for Livestock (call Brandie at the MSU Extension office to see what category is available for sponsorship) 406-765-3406
15. **General sponsorship:** Not Sure what category to support. General sponsorship allows the fair board to put your sponsorship towards categories that need it most.
16. **Would Like to Set up A Special Sponsorship Package with Fair Board**

“Rough Hands, Farmer Tans, Dirty Boots and Country Roots”

Sheridan County Fair 2024

July 25th - July 27th

**Sponsorship Form**

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Sponsorship Option or Options You’d Prefer (1-16): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Alternative Award (Gift Certificate or Product): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Exact Spelling and Wording You Would Like Used in Publicity: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Check below if you are interested in receiving any information on these other options and if you would like them emailed or printed and delivered.

\_\_\_\_ Indoor/Outdoor Non-Food Vendor Application

\_\_\_\_ Mobile Concession Vendor Application

\_\_\_\_ Contest and Events List and Schedules

\_\_\_\_ Fair Schedule Updates

\_\_\_\_ Please Email Me the Above Information \_\_\_\_\_Please Mail or Hand Deliver the Above Information

Please Return the Form and Payment to:

Sheridan County Fair Board

100 W Laurel Ave

Plentywood, MT 59254

If you have any questions, please call Brandie at 406-765-3406 or email [bhendrickson@sheridancountymt.gov](mailto:bhendrickson@sheridancountymt.gov)

Thank you for supporting the 2024 Sheridan County Fair